

ABSTRACT OF THE DISCLOSURE

A method for forming a full color image including: forming at least yellow, magenta and cyan color toner images on a receiving material to form a full color image thereon; and fixing the full color image upon application of heat thereto while not contacting the full color image, wherein each of the yellow, magenta and cyan color toner images includes a binder resin and a pigment, wherein the yellow color toner includes a benzimidazolone pigment, the magenta color toner includes at least one of Naphthol Carmine F6B and a combination of Naphthol Carmine F6B and Naphthol Carmine FBB, and the cyan color toner includes β copper phthalocyanine, and wherein the yellow color toner image has a position closer to the receiving material than any other color toner image when two or more of the color toner images including the yellow color toner image are overlaid.